



January 2013

Organization

The American Red Cross of Central New Jersey is a nonprofit organization dedicated to promoting safety. Every year, this Red Cross chapter responds to over a hundred local disasters such as house fires and floods; holds over 300 blood-collection drives; teaches First Aid, CPR, and disaster preparedness; and delivers hot meals to over 200 homebound clients. The American Red Cross of Central New Jersey also has an active Youth Council made up of high school students. These youth organize volunteer projects such as teaching First Aid to elementary students, preparing "blizzard bags" for the elderly, and receiving disaster-response training.

Event

The Youth Council is beginning to plan for its eighth annual *dance-a-thon*, slated for April 13th, 2013. This dance marathon will benefit the programs and services of the American Red Cross of Central New Jersey (90%) and the Measles Initiative (www.measlesinitiative.org) (10%), a partnership striving to globally eradicate measles. To raise funds, high school students from Mercer, Middlesex, and Hunterdon counties solicit sponsorship in return for their promise to dance for 4 consecutive hours. The event, planned by high school students, will have a live DJ and give-away prizes. This year 250 high school students are expected to attend. Through their dedication, the Youth Council hopes to raise \$20,000.

Request

The American Red Cross of Central New Jersey requests that you make a tax-deductible monetary donation, provide a food donation for the event, or give an in-kind gift to be offered as a fundraising incentive to the students that raise the most funds.

Federal Tax Identification Number

The Tax identification number for the American Red Cross of Central New Jersey is:

53-0196605

Date the Donation is Needed

Friday, March 22nd 2013

Company Recognition

With gratitude, the American Red Cross of Central New Jersey will provide your company free advertisement, commensurate to your company's gift (see Ad Journal Order Form). You are invited to provide an advertisement to be printed in the *dance-a-thon* Ad Book and to be projected on the wall at the event by emailing joelle.piercy@redcross.org.

American Red Cross of Central New Jersey Contact Information

American Red Cross of Central New Jersey
Attn. Joelle Piercy 707 Alexander Road, Suite 101
Princeton, NJ 08540
(609) 951-2123
joelle.piercy@redcross.org