

FAQs



What is Dance-A-Thon?

A dance party raising funds for a good cause

Who can dance?

Anyone in high school

When and where is it?

December 10th, 2011 6pm-10pm

South Brunswick High School

750 Ridge Road

Monmouth Junction, NJ 08852

How much money do I need to raise?

\$10 is the minimum donation to get in the door, while \$50 is the minimum to be a “sponsored dancer” and get community service hours for dancing

How many community service hours will I get?

It is calculated base on the amount of money you raise

Where does the money go?

Proceeds benefit the programs and services of the American Red Cross of Central NJ and the Measles Initiative

How can I raise money?

Ask family and friends to sponsor you, or ask local businesses to purchase Ad Journal sponsorships through monetary donations or in-kind gifts

What is the Ad Journal?

Businesses receive ad space in our Ad Journal and on T-shirts when they contribute. The Ad Journal is passed out to Dance-A-Thon participants and in-kind donations are raffled off at the Dance-A-Thon as prizes

How do I sell Ad Journal sponsorships?

An Ad Journal Order form will be sent in the fundraising packet when you register online. Please turn in one order form for each sponsor by Fri, December 2nd.

How do I turn in the money I raise?

You may turn in funds at the Dance-A-Thon, or you may mail or hand them in to:
American Red Cross of Central New Jersey
Attn. Dance-A-Thon
707 Alexander Road, Suite 101
Princeton, NJ 08540

Ad Book Sponsorships and payments *must* be in NO later than *December 2nd!*

How do I win prizes?

The more money you raise, the more chances you have to win prizes like gift cards to restaurants! There is also a Grand Prize raffle available to top fundraisers.

Questions? Contact Joelle Piercy
Community Services Coordinator
American Red Cross of Central NJ
609-951-2123, piercyj@usa.redcross.org